

Complete vertically integrated Bed, Bath & Kitchen Towel Unit of Pakistan

# 

TO OUR COMPANY









# WHO ARE WE?

Feel pleasure to introduce ourselves as one of largest leading Manufacturer and Exporter of Bed, Bath & Kitchen Towels Dobby and Jacquard Products in Pakistan.

We started our journey in early 1999s, Lal1999 industries continuous progress in this particular field has enabled us to broaden our product range in the field of terry bedding. In order to enjoy an eminent presence among all bedding Terry & Kitchen Towel Manufacturers in Pakistan, We now recognized the need to meet increasingly worldwide population's demand by fulfilling the need of our valued customers in High design fashion Bath Towel industry.

Our target is not only to safe guard the requirements/standards of existing customer in the meantime, but also to serve the New valued Potential Customers like You! we maintain high sets of standards in all areas, ranging from the highest quality products and its continues development to achieve our customer satisfaction.

We at Lal1999 Industries have state of the art vertically integrated High fashion design Bed, Bath & Kitchen Towel manufacturing facility with SMART objectives;

Specific Measurable Achievable Realistic Timely

# OUR

# VISION

VIS/ON: Being a Market Leader in Bed, Bath & Kitchen Towel industry in Pakistan with our strong commitment to SMART objectives stated above &innovative business approach, sustainability, quality assurance, we hope to do well by creating unmatchable value for our global customers and stakeholder through our superior qualitative products and services. That means creating value for our customers through efficient allocation of production factors, and THAT's Significant Vision.

### MISSION



Our mission is to expand and continually improve utilizing quality practices and employee involvement to manufacturer surface finishing system to reliably deliver superior quality products at affordable prices with an aim to build efficiencies, productivity and professionalism in our work. We strive to exceed our Customer's expectations as there is nothing more valuable than Customer's Trust and its satisfaction. We prosper in Bed Bath & Kitchen Towel industry through acquiring latest machinery, infrastructure, standardized systems, production processes.

## WORDS FROM CEO



### Mr. Ali Zulfiqar

Lal1999 Industries is a family owned business, the board of directors comprise of myself Mr. Ali Zulfiqar as a CEO and my two younger brothers Mr. Iftikhar and Mr. Abdul Sattar as Managing Partners. So being the Board of Directors of the company we impart valuable technical knowledge and skills from the plebs of products till its finish line.

Lal1999 Industries has continuously improves & expanding since its recognition in 1999s to serve market needs and demand globally. Our current production area of 25,000 sqm, which stands on a total area of 1,25,000 sqm means we weave, process and cut-to-pack under one roof (spinning in-process) in order to maintain the quality in the given parameters and lead time. Using modern techniques and progressive technology, our experienced team of qualified technicians can offer you complete solutions for Bed, Bath & Kitchen Towel finishing.

# ACCREDITATION WE HAVE;

- ISO 9001:2005 ( Quality Management System)
- STANDARD 100 by OEKO-TEX
- SA 8000 2014 (Social Accountability)
- GOTS
- DETOX
- MADE IN GREEN by OEKO-TEX
- BEPI Registered
- Vegan Certification
- Amfori
- Sanfor Certified



















## MACHINERY MODERNIZATION

1 T-PET & 2 Bando Auto Long Hemming

**Bando Auto Length Slitting Machine** 

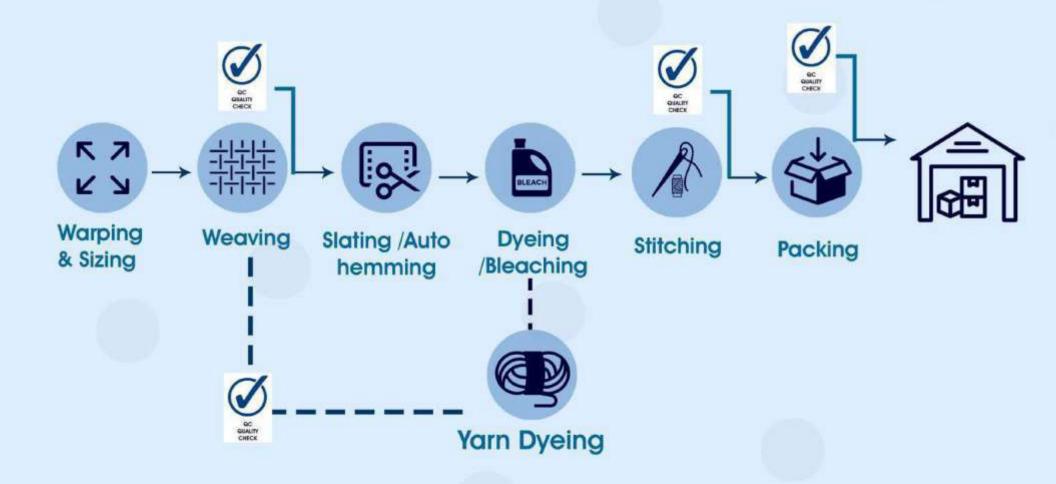
**New PENTEK Tumbler Dryer** 

**New STALAM Auto Cone Winder, Hydro and Dryer** 

**Bianco Robe Opener** 

**MCS Dyeing Machines** 

# LAL TRACK





# MANUFACTURING FACILITIES WE HAVE;

### Warping, Sizing & Weaving Facilities

1 Warping Machine

1 Warping Machine

1 Sizing Machine

(German Benninger)

(Pakistan Brand)

(German Benninger)

8500kg / Day

8500kg / Day

17000kg / Day

48 Machines (Toyota Air jet JAT 810)

16000kg / Day









### Cone Dyeing Facility



Cone Dyeing for Yarn Dyed Per Day capacity: 2000Kgs

#### **CONE DYEING - BRAND**

- 1-65kg 1.5 Bag
- 2-115 kg
- 3-180 kg
- 4-500 kg



STALAM DRYER 4000 kg



### Towel Dyeing

HT Machines
1 Machine 1600 Kgs
1 Machine 1200 Kgs
1 Machine 800 Kgs
Per Day Capacity 16000kgs

- Conveyor Dryer- 1 (Model 2015) Per Day capacity: 9000Kgs
- Pentek Dryer- Per Day Capacity 10,000 Kgs









## Slating and Hemming



1- Auto Slating Machines (Number of machines: 2)

2- Long Hemming Machines
Number of machines: 5
KINDAI - T-PET - BANDO

3- Auto Trimmer Machines
Number of machines: 60 (Brother)
(cut-to-pack supply chain on auto conveyor belt system)

### In House Lab



Yarn Testing
Dyeing Testing
Finished Goods Testing







## Stitching Facility



Auto Conveyer Belt system Number of machines: 60 (Brother)





## Stitching Checking & Packing











# WAREHOUSE FACILITY

Storage of approx. 24 x 40ft containers at a time.

Opportunistic for Bulk Yarn procurement at cheap price

Opportunistic to hold grey stock to ship as per clients schedule







## MINIONUM ORDER REQUIREMENT

### 1-UNI DYED PRODUCTS MOQ PER COLOR 800KGs | 1200KGs | 1600KGs

800 KGS / Color 4000 KGS Containing 3 sizes & 5 color minimum

### 2-YARN DYED PRODUCTS MOQ PER COLOR 800KGs | 1200KGs | 1600KGs

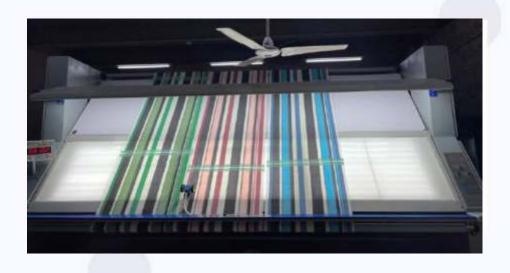
800 KGS / per color 9000 KGS Containing 3 sizes & 6 color combos

Although our customers always respect the above MOQ, but sometime we flexible and accept low MOQ considering the order situation.





# Quality System at Lal 1999 Industries



- In-line Inspection at all stages of production.
- Final, internal audit of each Shipment.
- Product Traceability through ERP system.

# ETP – WATER TREATMENT PLANT







A capacity of 1,500,000 gallons of water per day 275m gallons water treated last year

### HOUSING FOR EMPLOYEES



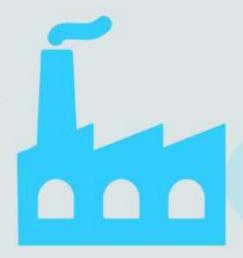
Housing includes family accomodations, individual managerial accomodation, and workers colony with the space of around 300 people

#### **Production Capabilities**

By having both Dobby & Jacquard looms, we are not only capable to weave simple/dobby designs but also we can weave complex designs as per need for fashion & retail market. Capability of processing in both reactive and VAT dyeing.

In-house printing & shearing facility has been installed. operational now.

We have fully automated stitching machines capable of not only single needle hemming but also double needle slitting & hemming.



### Cost Advantage

Locating our firm around ginning and yarn spinning firms gives us a unique competitive edge with comprehensive control over supply chain starting from cotton fields to the finished product by removing cost of middleman services and this capability delivers cost efficiencies and results in competitive prices and carriage easts with respect to lead time minimizing.



### **Timely shipments**

We keep buffer stock of yarn, dyes and chemicals for our strategic customers to ensure timely deliveries within the agreed upon lead time for shipments.



#### R&D

R&D departments of both & kitchen divisions work hand in hand for introducing new and cost effective techniques.

# Q F

#### **Product Traceability**

By implementing ERP software we monitor production passing through various manufacturing stages on real time basis and take devisions accordingly to ansure timely shipments.



#### Commitment & Transparency

We assign dedicated team for our strategic customers.

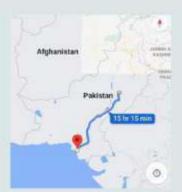
We document process flows and responsibilities of each personnel at our plant to ensure transparency through our supply chain & production planning and controling managers.



### **Transportation**

Our factory is just 2 miles away from the main highway connecting to port of Pakistan.

Several container yards are available nearby and transit time to the port is about 15 hours.





STRENGTH	WEAKNESSES
- Vartical integration in terms of supply chain of cotton ginning, spinning & weaving.  - Alternate energy back-up - Low HR attraction - Low debt equity ratio - Capacity	- High MOQ - Limitation in sampling
OPPORTUNITIES	THREATS
- Speed to market - Tax incentives - Product development	- Mature Market ( Price reassureance) - Competition - Rising Cotton prices - Inflation - Increase in raw material cost

### KEY CONTACTS



#### Contact Persons:

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## THANK YOU

For giving your precious time to review our Company Profile and we looking forward to get your positive feedback.

Hope to hear from you soon.



You can visit our website www.lal1999.com